

# Spring Is Here...Stop Dishes From Sprouting Up!

It's that time again! Those nasty satellite dishes are sprouting up on our territory and we need your help! When we know about an address that has a satellite dish, we are able to send mail and salespeople that are specifically trained to "win back" satellite dish customers to cable. With our amazing All-N-One Package options now available, we're contacting as many people as possible and need your help!

With a very small amount of work, your name can be entered to win some AMAZING PRIZES! We are asking you to submit addresses that have a satellite system on their property. As a Division, we are looking for at least 4,000 new addresses to add to our database of almost 47,000 addresses we currently have. Listed below is how easy it is to qualify to win! Good Luck!

1. Find addresses that have a dish on the property. Name (if possible), House number, Street Name, Town, and apartment number if possible.
2. Submit the addresses to Marketing to by 3/14/05. There are many ways to submit your entries:
  - FAX ALL ADDRESS FORMS TO 756-1274.
  - DROP THE ENTRY SHEET INTO THE "CONNECT TO THE PRESIDENT" BOX.
  - SUBMIT THE FORMS TO THE MARKETING MAILBOX IN THE MAILROOM.

You must use the attached form. Prizes will be awarded throughout the week so hand in your entries every day!

*How can you win? All employees fall into either one of these categories:*

**Field Staff\* Individual Goal:** To be eligible for the Grand Prize Drawing, you must turn in a minimum of 25 addresses. Every entry after that, you get another entry. You will then be qualified to win the prizes listed below! **All entries must be in by March 14<sup>th</sup>!**

\*Anyone that works out of the office for the majority of their day.

**Office Staff\* Individual Goal:** To be eligible for the Grand Prize Drawing, you must turn in a minimum of 10 addresses. For every 10 entries, you get another entry. You will then be qualified to win the prizes listed below! **All entries must be in by March 14<sup>th</sup>!**

\*Anyone that works in the office

**Departmental Goal:** Your department can win a great prize if at least 75% of the employees within your department participate with the required number of addresses outlined above.

## PRIZES:

- If the entire Division finds at least **1000 New Addresses**, we will raffle off... Movies On Demand Packs FREE for 1 Full Year! (1 for Office Staff and 1 for Field Staff)
- If the entire Division finds at least **2000 New Addresses**, we will raffle off... 2<sup>nd</sup> Place: Apple iPods! (1 for Office Staff and 1 for Field Staff). Plus the free MOD winners.
- If the entire Division finds at least **3000 New Addresses**, we will raffle off... 1<sup>st</sup> Place: Free Groceries for 1 Month (\$400 Value)! (1 for Office Staff and 1 for Field Staff) Plus the MOD winners and Apple iPods!
- If the entire Division finds at least **4000 New Addresses**, we will raffle off...

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**Grand Prize: 3-Day Cruise to the Bahamas or a HDTV!** (1 for Office Staff and 1 for Field Staff) Plus all of the other great prizes – MOD free for one year, 2- Apple iPods and 2 winners for Free Groceries for 1 month (\$400 Value)!

## Individual Goal Winners:

Three times a week, prizes will be given to anyone who has made their individual goal. The more you go over your goal, the more chances you have to win!

Some of the addresses you submit will be duplicates to 47,000 we already have. That's OK - they will still count toward your individual goals. In order to give away the prizes detailed, the Division needs to gather only NEW addresses to our database. We'll keep everyone updated on the progress we're making.

Submit your entries, there will be random daily drawings for those that submit their entries daily! Fax all address forms to 756-1274!

## Contest Guidelines -

- This is an optional contest for participation and is open to all Time Warner Cable Employees. Not available to contractors.
- Must be an employee in good standing at the time of prize payout/taken.
- All awards are considered taxable income and will be appropriately taxed in pay period in which the prize is awarded.
- Submissions will be audited for accuracy.
- Other may restrictions may apply.

## Tips on How to Be Successful:

(Don't tell anyone but we are sharing a few success tips with you...)

1. Search for satellite dishes in every neighborhood – you'll be amazed at how many you see when you are looking for them. They can be on roofs, on the ground or any tacky place!
2. If driving while looking, search one side of the street at a time, turn around, drive down the street the other way and search the other side.
3. Most dishes point to the southwest, so look at the southwest side of the property.
4. Use a voice recorder to record dish addresses or...
5. It's helpful to have someone with you to write down the addresses as you drive. **Engage your family's help, it's great quality time together!**
6. Dishes are often found in groups, where there is one on a street there might be others close by - Dishes form gangs!
7. In apartment complexes look for dishes on balconies.
8. During a snowstorm look for people shoveling their roofs!
9. Sometimes an aerial antenna will indicate a house that has a dish.